



MINUTES

Tuesday, 4/16/19, Pierson School Library

ATTENDANCE:

Sector Representatives: Cheryl Rozzi, Government and Co-Vice President

Tanya Rulon-Miller, Parent Rep., Co-Vice President

Karin Schroeder, Civic/Volunteer Rep., Secretary

Nancy Lynott, Government

Brigid Collins-Stewart, Parent

Members:

Other:

Staff:

Paulette Orlando, TAC of Long Island

Danielle Laibowitz, Program Coordinator

1. Welcome and Introductions

Approval of minutes from 3/19/19, motions by Cheryl and Tanya.

2. Discussion of Minutes from 2/26/19 meeting

The February Minutes were questioned by Aura Winarick, former President of the PTSA and community member. She felt that the School and SAFE were incorrectly taking credit for the pre-prom events and Homecoming. The members present at the February meeting and the present meeting (some of whom were also present at the time the changes were made to these events) were simply trying to say that SAFE, formerly the Sag Harbor Coalition, was part of the changes in some capacity. The members were in no way trying to take credit for anything, just trying to explain that the changes occurred as the coalition began its work and were discussed at the meetings. Danielle read into the minutes the email sent by Superintendent Katy Graves explaining this: "Aura is entirely correct in her editing of the notes to the SAFE meeting. I was providing the history of the changes in the community and school to support the children. Thank you to the PTSA and Aura's leadership for all the positive changes for the students. Thanks also to the PTA and PTSA for being one of the twelve members of the "Community Coalition" or SAFE grant along with the media, law enforcement, parents, school, media, and more to support our children."

3. Vaping Update

Our request for student lead/made vaping campaign at the Middle School had not been responded to at the date of this meeting. Tanya volunteered to follow up with the school. Danielle explained that she has the results from survey SAFE conducted with our evaluator Epiphany Community Services. She is waiting to discuss them with the School Administration to decide how best to use the data. There is a high level of confidence in the data gathered by experienced survey takers. In fact, a question with a fake drug is included, surveys with a positive answer to this question are thrown out.

The discussion turned to Postcards #7 and #8 in our series. These postcards will be about vaping. The members present worked collaboratively to correct, edit, and boldface the text. Tanya took notes on the corrections and Danielle will send them to the graphic designer. The plan was to mail them by the end of April. We will need a PSA for these postcards, as we did for the previous six postcards. It was suggested we try to get a student to do it. Karin was going to ask around.

4. **Sticker Shock**

Sticker Shock is scheduled for Saturday, May 18, time to be determined. Danielle, a police officer, and coalition youth and adults will meet in town and walk Main Street. After Main St. is completed, the group will divide and drive to the retailers outside the Main St. area. A junior at Pierson has volunteered to design the sticker. Danielle will send out letters to the retailers explaining sticker shock.

5. **Drug Take Back Day**

Drug take back day is scheduled for Saturday, April 27, 10 am to 2 pm at the Firehouse on Brick Kiln Road. We need some volunteers. Danielle will post signs around town that the Sag Harbor UPS store designed and printed at a deep discount. Thank you to them! Karin will talk to the library about cross advertising their book sale which is the same time as the drug take back.

6. **Other**

- Alcohol free family events at local restaurants will have to take place next year, as we could not get them scheduled this month.
- Regal Theaters will not run the Social Host PSA, but HIFF is very interested. Eileen wants to know when we should start showing the PSA. Hamptons TV, LTV, and Sea-TV have been showing it and will continue to show it. Memorial Day through July 4th would be a great time to continue airing it.
- Danielle is going to attend TIPS training this May. No one else can make the training in May, but would be interested in possibly going in the fall.
- Tanya wants to connect with OLA. According to a lawyer that works with OLA, there is an increase in the number of DWIs in the Hispanic community. Tanya would like to attend a meeting and will let Danielle and Brigid know so they can attend as well.

7. **Next Meetings**

- a. **Wednesday, May 15th, 6:00 to 7:30 pm, place TBD. (note this is a new date)**
- b. **Tuesday, June 18th, 6:00 to 7:30 pm, Pierson Library**

SEVEN STRATEGIES

1. Providing Information
2. Enhancing Skills
3. Providing Support
4. Enhancing Access/Reducing Barriers
5. Changing Consequences (Incentives/disincentives)
6. Physical Design



7. Modifying/Changing Policies